

BE MY VALENTINE?

OR..... IS ROMANCE DEAD?

(To find out, we asked 800 people to tell us about their expectations for Valentine's Day)

HOW DO YOU FEEL ABOUT VALENTINE'S DAY?



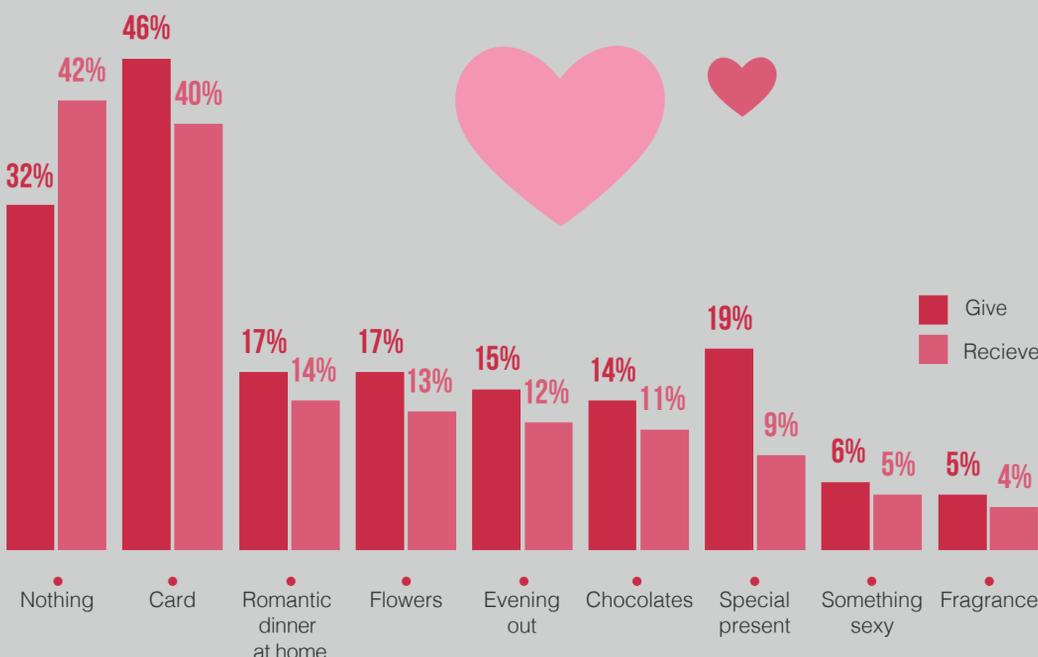
YES,
IT MAY BE
COMMERCIALISED,
OVERRATED OR 'JUST
ANOTHER DAY' BUT FOR
MANY YOUNGER PEOPLE
IT'S A TIME FOR
LUUUURVE!

'WHILST I THINK IT CAN MAKE YOU FEEL VERY SPECIAL WHEN THE DAY WORKS OUT, IT IS HORRIBLE WHEN IT DOESN'T.'



'I HAVE NEVER HAD A REALLY ROMANTIC VALENTINE'S DAY, NOTHING SPECIAL HAS EVER HAPPENED.'

WHAT DO YOU EXPECT TO GIVE OR RECEIVE ON VALENTINE'S DAY?



25%,

OF SINGLES STILL EXPECT TO RECEIVE SOMETHING ON VALENTINE'S DAY AND WOULD ALSO BUY THEMSELVES SOMETHING (MOST OFTEN CHOCOLATE — AND WHY NOT?)

IF YOU'RE A GUY WHOSE DATING

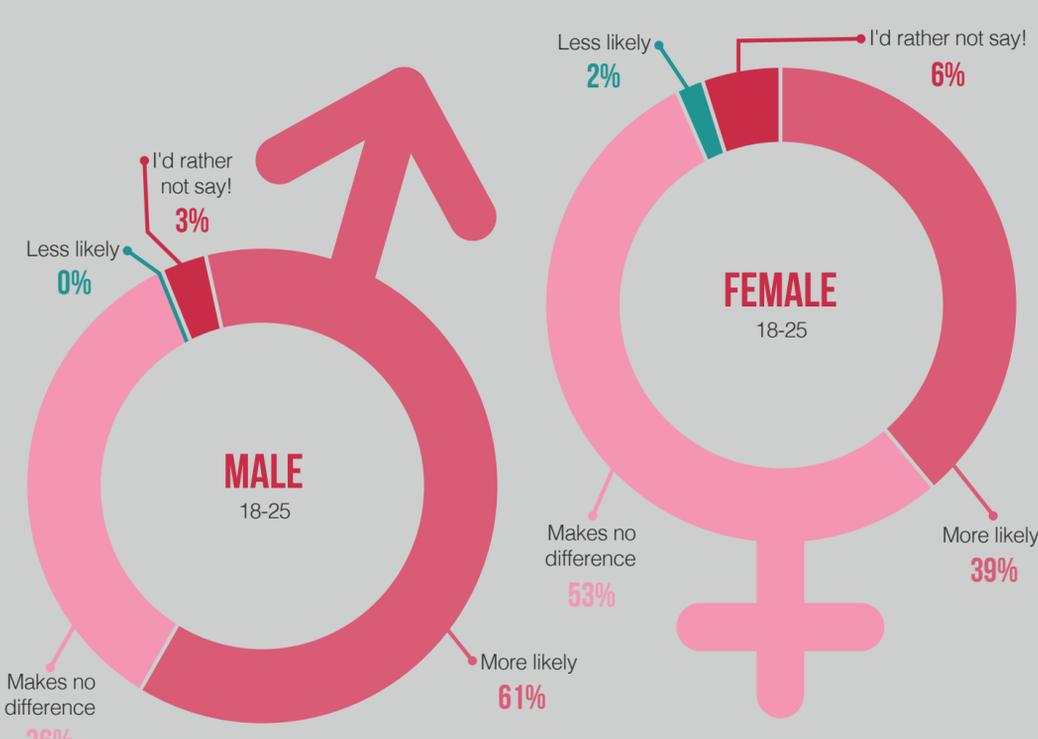
EXPECT TO PAY OUT FOR FLOWERS, AN EVENING OUT AND CHOCOLATES AS WELL AS A CARD!

'A TRIP TO PARIS - WE KEEP TRYING TO GO BUT SOMETHING ALWAYS SEEMS TO HAPPEN & WE HAVE TO CANCEL FOR SOME REASON.'



'A BANK STATEMENT WITH DETAILS ON HOW MUCH HAS BEEN SAVED BY NOT WASTING IT ON A FRIVOLOUS EVENT!'

ON VALENTINE'S DAY DO YOU THINK YOU ARE MORE LIKELY TO MAKE LOVE WITH YOUR PARTNER?



WITH 61% OF YOUNG GUYS THINKING ITS MORE LIKELY THAT THEY WILL MAKE LOVE BUT ONLY 39% OF YOUNG GALS THINKING THE SAME WAY — SOMEONE'S GOING TO BE DISAPPOINTED!

'IT'S ALWAYS A BUILD UP ... A SEX FAST FOR A FEW DAYS IS A RULE FOR A GREAT TIME TOGETHER AND A NIGHT OF PASSION.'



'EVERY YEAR WITHOUT FAIL ME AND MY PARTNER HAVE MADE LOVE ON THE DAY. IT DEFINITELY CREATES AN ATMOSPHERE OF PASSION.'

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